

RESUME OF ERIC M. WITHERALL, MAI

Eric M. Witherall, MAI
VP, Director of Client Relations
Herron Companies
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Irvine, CA 92618
760.815.9003 (direct)

Mr. Witherall began his commercial real estate appraisal career in March 2005. He has held a Certified General Real Estate Appraiser license since February 2008. His main focus is on appraising commercial properties in Southern California. He has appraised nearly every property type and concentrated primarily on industrial, office, retail, schools, land, mixed-use projects, and apartments. Mr. Witherall became designated member (MAI) of the Appraisal Institute in 2014.

Education

Graduate: California State University, Fresno
Bachelor of Science in Business Administration with an emphasis in Entrepreneurship

Real estate courses & seminars sponsored by the Appraisal Institute:

National Uniform Standards of Appraisal Practice
Federal and California Statutory and Regulatory Laws
Business Practices & Ethics
Basic Income Capitalization
Advanced Income Capitalization
Highest & Best Use and Market Analysis
Advanced Sales Comparison and Cost Approaches
Report Writing and Valuation Analysis
Advanced Applications
Real Estate Finance Statistics and Valuation Modeling
Apartment Appraisal, Concepts & Applications
2013 IRS Valuation Summit
Appraisal Tips and Tricks - Work Faster and Smarter
Complex Litigation Appraisal Case Studies
Supervising Appraisal Trainees
Appraising Condos, Co-ops, and PUDs
The Discounted Cash Flow Model: Concepts, Issues, and Apps
Data Verification Methods
Review Theory - General
Contract or Effective Rent: Finding the Real Rent
Introduction to Green Buildings: Principles and Concepts
New Residential Construction Issues
Four Useful Topics for Appraisers
Supervisory Appraiser/Trainee Appraiser Course
Fundamentals of Separating Real Property, Personal Property, and Intangible Business Assets
Loss Prevention Program for Real Estate Appraisers
Solving Land Valuation Puzzles
California Rent Control: New Changes for Residential Income Analysis
Six Recent Appraiser Lawsuits and the Lessons from Each
Rapid Response: Market Analysis in Volatile Markets
Accredited Green Appraiser Training

Other related education:

Passed comprehensive exam for MAI designation in May 2011

Real Estate Experience

Position: VP, Director of Client Relations
Company: Herron Companies
Time Frame: March 2023 to Present

Position: President/Owner
Company: Bridgeline Valuation
Time Frame: April 2016 to February 2023

Position: Managing Director
Company: Vanguard Realty Advisors
Time Frame: January 2012 to March 2016

Position: Senior Valuation Specialist
Company: Colliers International Valuation and Advisory Services
Time Frame: March 2005 to December 2011

Position: Market Research Intern
Company: Grubb & Ellis
Time Frame: 2004

Professional Organizations

Appraisal Institute - MAI - Account #472003

2016-2018 Board Member - San Diego Chapter of the Appraisal Institute